



VANTAGE MAY 13-15, 2024



LEAD RETRIEVAL ORDER FORM

ONSITE CONTACT

Company: _____ Name: _____

Phone: _____ Email: _____ Booth #: _____

ORDER ONLINE AT LEADS.EVENTS-REGISTRATION.COM

Orders received by fax or email are subject to a 5% processing fee

Lead Retrieval Packages For additional information on each item, see page 2	Order On or Before 4/12	Order After 4/12	Quantity	Total
Platinum Package <ul style="list-style-type: none"> • Wi-Fi enabled mobile device pre-loaded with LeadsExpress mobile app • Create custom qualifiers & surveys • Access leads online any time 	\$500	\$610	_____	_____
A La Carte Options				
Mobile App <ul style="list-style-type: none"> • Use your own mobile device. iOS & Android compatible. Price is per license, One (1) App license per device 	\$330	\$390	_____	_____
Developers Kit <ul style="list-style-type: none"> • Use your own badge scanner & receive a full data file post-event. 	\$1000	\$1500	_____	_____
Add-Ons				
Custom Qualifiers <ul style="list-style-type: none"> • Create your own pre-loaded list of codes to quickly & efficiently categorize your leads. 	\$85	\$85	_____	_____
Device Delivery & Pick-up <ul style="list-style-type: none"> • Includes In-Booth training 	\$75	\$100	_____	_____
Wi-Fi Enabled Tablet <ul style="list-style-type: none"> • Mobile App license sold separately 	\$150	\$200	_____	_____
Total Amount \$				_____

PAYMENT METHOD VISA MC AMEX DISCOVER

Fax: 201.612.4499 Email: info@e-ventsreg.com

Credit Card Number: _____ Expiration Date (MMYY): _____

Card Holder's Name: _____ VCode(Security Code): _____ Billing Zip: _____

Advance orders must be received on or before the deadline. On-site availability is limited & will be handled on a first-come, first-served basis. There are no refunds after 4/26.

All cancellations are subject to a \$50.00 per unit processing fee before the deadline. Units must be picked up at the lead retrieval service desk beginning 5/13.

I, the undersigned, am authorized to place this order & understand & agree to all terms & conditions stated on the second page of this form.

Authorized Signature: _____ Date: _____

LEAD RETRIEVAL ORDER FORM

Devices & Add-Ons



MOBILE APP

Our Mobile App runs on the iPhone, iPod touch, iPad & Android devices. This breakthrough to existing lead retrieval systems makes it easy to add notes, surveys & qualifiers to leads, making the leads more valuable for sales. Collect leads anywhere & anytime during the show, at dinners, parties & even the airport - 24 hours a day! Note: Apple (IOS) or Android device required. 1 License per unit



LEADS EXPRESS TOUCH

Our advanced wireless scanner includes all of the conveniences of our standard Leads Express unit, but adds a color touch screen with a non-screen keyboard for typing in notes & creating your own custom qualifiers. The built-in USB port allows you to plug in your own flash drive to download your leads at any time.



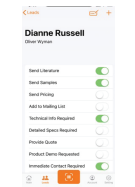
LEADS EXPRESS

Our standard wireless scanner is a handheld, battery-powered barcode reader that allows you to walk unencumbered through-out your exhibit space & beyond, all while recording leads from the badges you scan. Data is downloaded at the end of the event & is provided in Microsoft Excel format.



DEVELOPERS KIT

If you plan on using your own lead retrieval solution, you will require the specifications of the barcode at the event. This service provides a sample badge with barcode, fields in the badge, & the delimiter required to properly decode the barcode.



CUSTOM QUALIFIERS

Customized qualifiers allow the exhibitor to have their own pre-loaded list of codes to quickly & efficiently categorize their leads. These qualifiers might differentiate leads by the products & services they are interested in, salesperson who helped them, or simply designate them as a hot or a cold lead. See the attached sheet for more details.



DELIVERY & PICK-UP SERVICE

No more waiting in lines to pick-up or return your unit. Simply fill out the order form with your booth number & a specified date/time for delivery, & our staff will come to your booth to deliver the unit & train your booth staff.



WI-FI ENABLED DEVICE

Android or iOS device as available. *Mobile App license sold separately for each device.

TERMS & CONDITIONS

Replacement Costs and Late Fees

The exhibitor agrees to the immediate payment, upon request by E-vents Registration, for all damages or loss of the equipment, except such as may result from normal operation thereof. In the event that an exhibitor does not immediately pay its obligation to E-vents Registration for lost or damaged equipment, the exhibitor agrees to pay E-vents Registration a weekly rental fee equal to the service fee listed on the front of this order form. This fee is in addition to the replacement cost of the equipment.

Exhibitor is responsible for any use tax resulting from the rental of a lead retrieval unit. E-vents Registration will furnish its equipment to the customer in good working order & the customer agrees to return the equipment in the same condition. If the unit is not returned & E-vents Registration has to retrieve the unit from the exhibitor's booth, then a recovery fee of \$75 will be billed to the exhibitor. The exhibitor acknowledges, understands, & agrees that the total cost

of the replacement for the equipment will be as follows: Leads Express Mobile: \$1,700; Leads Express Touch: \$2,000; Wireless Printer: \$600; Tablet: \$300; Late Fees: \$75/day.

Non-functioning Unit

Any unit deemed non-functioning must be reported within one (1) hour of event opening should exhibitor ultimately seek refund or partial rebate. Unit will be evaluated for errors, repaired or replaced immediately.

CUSTOM QUALIFIER ORDER FORM

WHAT ARE CUSTOM QUALIFIERS?

Custom qualifiers allow you to submit a list of descriptors to categorize your leads quickly & without the need to write notes.

WHAT IS THE FORMAT FOR CUSTOM QUALIFIERS?

They should be formatted so that if a particular lead belongs to a category, they will be checked, e.g. "Send info about Product A." In this example, the attendee is interested in Product A, & this qualifier will be checked off on the unit for easy categorization in the follow up process after the event.

HOW MANY QUALIFIERS CAN I SUBMIT?

Up to 20 custom qualifiers can be submitted. They should be no longer than 25 characters, so abbreviate where possible.

Note: Custom Qualifiers replace the following built-in qualifiers

- | | | |
|--------------------------|-------------------|---------------------|
| 1. Send Line Card | 6. Provide Quote | 11. VAR |
| 2. Send Catalog | 7. Immediate need | 12. OEM |
| 3. Send Detailed Data | 8. Set up Demo | 13. Does Purchasing |
| 4. Send Samples | 9. End User | 14. Recommends |
| 5. Have Salesperson Call | 10. Distributor | 15. Final Say |

PROVIDE YOUR CUSTOM QUALIFIERS BELOW

1. ▶	11. ▶
2. ▶	12. ▶
3. ▶	13. ▶
4. ▶	14. ▶
5. ▶	15. ▶
6. ▶	16. ▶
7. ▶	17. ▶
8. ▶	18. ▶
9. ▶	19. ▶
10. ▶	20. ▶