

Tools to Maximize Your Sales Opportunities

Transform your DAC exhibit experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the show floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Access leads anytime.
- Rapidly transfer lead data into your CRM system.

Equip Your Team With the Right Tools For the Job!

Show Code: DAC24

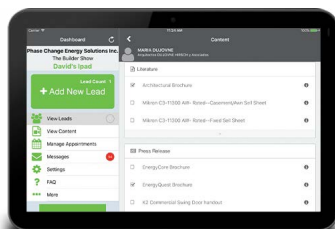
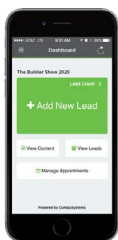
Advanced Pricing Ends: 5/8/24 | Standard Pricing Begins: 5/9/24

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LEAD MANAGEMENT PRODUCTS CATALOG

DAC, The Chips to Systems Conference

Our Products



CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Compatible with the latest and prior Android and iOS operating system versions.

CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Dimensions: 7" Android Tablet
- Cellular plan included.

CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Delivery, training, and pickup included.
- Dimensions: *Tablet: 15"x10"*
Counter Top: 17"x16"x12"
Stand: 4' tall, Base: 22" wide
- Cellular plan included.

Product Add-Ons

Wireless Printer

Elevate your CompuLEAD App by adding a wireless printer. Instantly print lead information and notes for seamless follow-ups.

Note: Printer only pairs to 1 device at a time.



In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.



Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.



Self-Serve Content Delivery

With the M3 app, transform the way you distribute digital content while simultaneously gathering passive leads. Attendees can easily access your materials by scanning your unique QR code signage with their smartphones.



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PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own phone			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Pair with wireless printer*			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Export leads in CSV format			
Comply with GDPR			

*Additional charges may apply

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	5/8/24 ADVANCED	5/9/24 STANDARD
A-la-Carte		
CompuLEAD App 1 User Activation (173A)	\$385	\$495
+ Additional User Activations (173B)	\$145	\$145
CompuLEAD Tablet (174A)	\$495	\$595
Packages		
CompuLEAD App 3 User Activations (115)	\$595	\$695
<ul style="list-style-type: none"> Download app to 3 of your smart phones or tablets to capture leads on or off show floor Qualify top prospects with custom qualifiers and surveys Send prospects up to 5 video links & 15 PDFs for quick email follow-up 		
M3 Exposure (M3E)	\$615	\$700
<ul style="list-style-type: none"> Download CompuLEAD app to 1 of your smart phones or tablets to capture leads on or off show floor Qualify top prospects with custom qualifiers and surveys Receive 1 unique M3 QR code sign to place in booth Send prospects up to 5 video links & 15 PDFs for quick email follow-up 		
CompuLEAD Tablet (114)	\$765	\$850
<ul style="list-style-type: none"> One additional app activation for your own mobile device Send prospects up to 5 video links & 15 PDFs for quick email follow-up Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers & 10 survey questions) Delivery, setup and in-booth training 		
CompuLEAD Kiosk For Stand (175A) <i>or</i> Table Top (275A)	\$995	\$995
<ul style="list-style-type: none"> Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service Custom survey questions and digital content delivery system – leave your hard copies at the office Delivery, set up, training, and pickup Choose between two options preshow: stand or table top. 		
Add-ons		
M3 – In-Booth QR Code Signage (M3A)	\$199	\$199
Wireless Printer For App (287A) <i>or</i> Tablet (187A) – Only pairs to 1 device/app at a time	\$90	\$90
Delivery, Setup and In-Booth Training For App (108) <i>or</i> Tablet (08)	\$80	\$80
Lead Retrieval Product Pick-up For Tablet (09)	\$80	\$80
Custom Qualifiers and Survey Questions For App, Tablet or Kiosk (05A)	\$90	\$90
Literature & Videos Delivery For App, Tablet or Kiosk (LITE)	\$90	\$90
Insurance For Tablet (INS)	\$90	\$90

Processing Fee = \$25

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Cancellation/Refund Policy:

Completing this lead retrieval order makes you responsible for device safety. Damages incur a \$500 replacement fee; power cord loss, a \$100 fee. Late returns result in a \$100 fee. Charges go to the credit card used. CompuSystems is not liable for malfunctions or lead loss. No refunds on activated CompuLEAD App or products within 30 days of the event. Cancellations before receive a full refund, minus a \$100 fee. Original event dates apply to refunds for date changes.