

DAC SHOW INFORMATION

Where

Moscone Center West
800 Howard St.
San Francisco, CA 94104
<http://www.moscone.com/>

When

Conference Dates: June 23 – 27, 2024
Exhibit Dates: June 24 – 26, 2024



Exhibits Schedule

Friday, June 21	Exhibit Installation (Targeted)	8:00am – 4:30pm
Saturday, June 22	Exhibit Installation (Targeted)	8:00am – 4:30pm
Sunday, June 23	Exhibit Installation	8:00am – 4:30pm
Monday, June 24	Exhibits Open	10:00am – 6:00pm
Tuesday, June 25	Exhibits Open	10:00am – 6:00pm
Wednesday, June 26	Exhibits Open	10:00 – 4:00pm
	Exhibit Dismantle	4:00pm – 6:00pm
Thursday, June 27	Exhibit Dismantle	8:00am – 12:00pm

Note: Exhibitors are cautioned when making return travel arrangements to allow sufficient time following the closing of the show at 4:00pm. The return of empty crates will start at approximately 7:00pm on Wednesday and will take several hours to complete. General Lighting and Utility Services will be turned off shortly after 4:00pm on Wednesday, and work lights will be turned on. For electrical or telephone beyond 4:00pm, be sure to make arrangements in advance. All booths must be dismantled and packed by Thursday, June 27 at 12:00pm. No exhibitor shall have the right prior to 4:00pm on Wednesday, June 26 to pack or remove any articles or exhibit.

All outbound carriers must check in no later than 10:00am Thursday, June 27. Freight not called for by 10:00am on Thursday, June 27 will be rerouted via T3 Expo Transportation.

Note: Security personnel will ask every person removing material from the exhibit hall to show the "Property Removal Pass." This pass is only available from your company's exhibit manager.

DAC Conference Logo

The 61st DAC event logo signals your involvement in this global event. We encourage exhibitors to use the event logo to promote their participation in the conference. Use the logo on your website, in emails, print advertising, and other promotional materials to promote your participation in the 61st DAC.

The logo can be found at this link:

<https://www.dac.com/Media-Center/DAC-Logos-Brand>.

Admission to the Exhibit Floor

All persons on the exhibit floor must have proper registration credentials. No children under the age of fourteen (14) shall be allowed in the exhibit hall at any time.

Booth Equipment

The following booth equipment, services, and facilities are included in the booth rental fee:

- Draperies suspended on aluminum uprights and stanchions for all inline booths. The drapery background is 8' high; the side rails are 36" high.
- Booths 300 sq. ft. or less will receive a one-line identification sign. Booths larger than 300 sq. ft. may receive a one-line identification sign upon request. Standard booth sign, black letters on white card showing company name and booth number.
- Aisle carpet

Note: Exhibit booths are not carpeted.

Cleaning

DAC will vacuum the aisles of the exhibit hall every night and will maintain general cleaning of the halls. Special cleaning for individual booths is available.

Demonstration Equipment Placement

All demonstration equipment including operator's position must be located at least two feet removed from the aisle line of the exhibit area. No display material and/or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from management.

Exhibitor warrants and agrees that the Exhibitor is solely responsible for assuring that its exhibit, demonstration(s) and all related materials are accessible to persons with disabilities and complies with all applicable provisions of the Americans with Disabilities Act.

After Hours Passes

Exhibitors may enter and exit the floor if they have been issued an authorized wristband or have their permanent DAC exhibitor badge. Exhibitor staff must be working in their booth while in the exhibit hall during these off-hours. Those not working or wandering the exhibit hall will be asked to leave and return during the official hours of operation, during the installation, show days, and dismantle periods.

Animals

Exhibitors are prohibited from having live animals on the exhibit floor including fish or other tank-confined displays. Animals and pets are not permitted in the building except in conjunction to aid the disabled.

Crate Storage

Empty crates, boxes, skids, etc. that exhibitors have labeled "empty" will automatically be removed from exhibitors' booths, stored, and returned to booths at the conclusion of the exhibition. "Empty" stickers will be available at the Exhibitor Service Center.

Disability Services

Wheelchairs, designated parking, TDD, telephone and other services are available for visitors with disabilities. Moscone Center is in compliance with the Americans with Disabilities Act.

Dress Code

Models, demonstrators, hosts/hostesses, and other employees and personnel in the exhibit hall must be attired in a businesslike, professional, tasteful manner. The use of costumes is limited to theater presentations only. Failure of an exhibitor to meet these requirements is grounds for immediate removal of the offending person from the exhibit hall.

Drones Policy / Unmanned Aerial Vehicle Policy

Drones, Unmanned Aircraft Systems ("UAS"), Unmanned Aircraft ("UA"), Remotely Operated Aircraft ("ROA"), and Unmanned Aerial Vehicles ("UAVs"), are all terms occasionally used to identify unmanned aircraft and are individually and collectively referred to in this Policy as "UAVs." UAVs that can fly or hover and be remotely controlled or autonomously controlled through software-controlled plans in their embedded systems are strictly prohibited due to safety reasons and concerns for the privacy of exhibitors and attendees.

Exhibit Guidelines and Regulations

Please refer to the [Exhibit Guidelines and Regulations](#) for specifics on display guidelines. Reminder: Suite usage in perimeter booths must have approval of Management.

Exhibitor Appointed Contractors

The Official Service Contractor for DAC 2024 is T3 Expo. If the exhibitor plans to use a company other than the Official Service Contractor, the exhibitor must complete the Authorization Form for Exhibitor Appointed Contractors. The exhibitor-appointed contractor then must provide us with a certificate of insurance and agree to abide by the show rules and regulations.

Exhibitor Registration

Exhibitor's booth representatives shall be restricted to employees of exhibiting company who are actually working in Exhibitor's booth. Booth representatives shall wear "EXHIBITOR" badge identification, furnished by Exhibitor Registration, at all times. Show Management may limit the number of booth representatives at any time. All Exhibitor's company personnel other than those working in booth are to register as attendees at the Exhibition.

Exhibitor Service Center

The Service Center will be open for business beginning Friday, June 21. All contractors and production management personnel can be found here. In addition, all on-site production services can be arranged here. A team of production management personnel is at your service.

Film, Sound Devices and Lighting

Exhibitors wishing to video on the DAC floor must have Management approval in advance of the event. If video is used, the exhibitor agrees to comply with union requirements for the operation of the equipment. Taking of photographs or recording within the exhibit area is prohibited without the permission of the company being recorded. The recommended show photographer is exempt from this rule. Offenders may have their film/recordings/media confiscated and/or may be removed from the show floor.

Audio is permitted if tuned to conversational level (75dB max) and if not objectionable to neighboring exhibitors. Sound will be checked with a decibel meter. Operating equipment that emits excessive noise must be run before or after exhibit hours for specific demonstrations only.

The Management reserves the right to restrict or prohibit the use of glaring lights, objectionable lighting effects, excessive or bothersome noise, or other effects which are offensive or otherwise distract from the Exhibition as a whole.

Handouts, Literature, Giveaways, Invitations & Promotional Material

You must remain inside the perimeter of your booth to distribute literature, handouts, or invitations to attendees.

Costumed performers or other employees engaged in advertising your product, service, or events must do so from the inner perimeter of your booth.

Passing out promotional material or literature in the aisles or public areas is prohibited.

Do not schedule conflicting off-site promotions which would take DAC attendees away from the DAC events, sessions, or during open exhibition hours.

Labor Jurisdictions

Exhibitors should review the Labor Jurisdictions found in the T3 Expo Exhibitor Manual.

Music Licensing

Each Exhibitor must secure and pay for the appropriate licenses or permits to reproduce copyrighted musical compositions (Performed music or music used in visual format, audio format, printed materials, or electronic data, etc.) ASCAP, BMI, and similar organizations enforce the licensing of copyrighted musical material.

Meeting Suites

Exhibitors are allowed to build Meeting Suites within their licensed Exhibit space at \$20.00 per sq. ft. on the following basis:

- Exhibit space of 100 sq. ft. – no Suites allowed.
- Exhibit space from 200 to 400 sq. ft. – at least 100 square feet of Exhibit space must be public booth space.
- Exhibit space greater than 400 sq. ft. – at least 25% of Exhibit space must be public booth space.

Suite usage in perimeter booths must have the approval of Show Management.

Parking

There are several public parking garages offering more than 7,000 parking spaces around Moscone Center. For more information, please see the Parking page on the Moscone Center website:

<https://www.moscone.com/directions-and-parking-moscone-center>

Property Passes

DAC 2024 Property Passes allow for exhibit property removal. Authorized Passes allow the Exhibitor (or the bearer) to remove material from the exhibit hall when complete with a full description of the property that is being removed. Property Passes will be distributed by Show Management onsite. These passes are available exclusively for use of each exhibitor. Any loss or misuse is the Exhibitor's responsibility. Passes, if lost, may not be replaced without proper identification. Always maintain control of your Property Pass since it allows the bearer to remove items from your booth. Exhibitors may authorize removal of their own property. Do not release your Property Pass to Security. Keep possession of the pass at all times.

Security

Entry to and exit from the exhibit area will be possible only through the main Show entrances and all persons entering and leaving must wear a badge issued by Show Management. During the installation and dismantling periods, no one will be permitted in the exhibit area before 8:00 am.

Lost or stolen property must be reported to the Security Office as soon as possible. Please remember that any claim must be properly documented in order to receive reimbursement from your insurance company.

Registration

We encourage you to register your booth staff in advance to avoid lines at the Convention Center. For those exhibitors who do not register in advance, Exhibitor Registration will be open during the following hours:

Saturday, June 22	12:00pm – 6:00pm
Sunday, June 23	7:00am – 7:00pm
Monday, June 24	7:00am – 7:00pm
Tuesday, June 25	7:00am – 7:00pm
Wednesday, June 26	7:00am – 7:00pm
Thursday, June 27	7:00am – 5:00pm

Questions? Contact Us

DAC Exhibits Team
Phone: +1 630-434-7779
Email: exhibits@2024DAC.com
www.dac.com

What's included in my exhibit space rental?

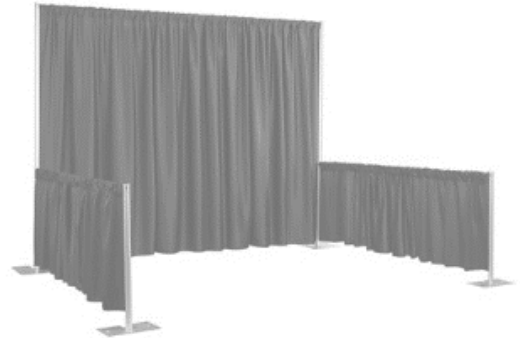
Standard 10' x 10' exhibit space

The following booth equipment, services, and facilities are included in the booth rental fee:

- Draperies suspended on aluminum uprights and stanchions for all inline booths. The drapery background is 8' high; the side rails are 36" high.
- Booths 300 sq. ft. or less will receive a one-line identification sign. Booths larger than 300 sq. ft. may receive a one-line identification sign upon request. Standard booth sign, black letters on white card showing company name and booth number.

Note: Exhibit booths are not carpeted.

A standard 10' x 10' exhibit booth will look like this:



What additional items may I need to purchase?

- Carpeting
- Booth vacuuming
- Booth furnishings
- Utility services (Electricity, Internet)
- Lead Retrieval
- Material Handling

Pricing and order forms for all additional services will be available in the T3 exhibitor manual.

Questions? Contact Us

DAC Exhibits Team
Phone: +1 630-434-7779
Email: exhibits@2024DAC.com
www.dac.com

The Chips to Systems Conference Exhibition Operating Rules and Regulations

This document details the rules and regulations governing the Exhibition and exhibitor conduct for the Chips to Systems Conference (DAC). By signing the Exhibit Space Application/Contract the "exhibitor" agrees to be bound by the rules and regulations contained herein.

1. PURPOSE AND ARRANGEMENT OF EXHIBITS

The main purpose of the DAC is educational and the exhibits together with the technical sessions are vital elements of this process. The Management and the exhibitor agree that the purpose of the Exhibition is educational and will conduct themselves accordingly. Attendee surveys have consistently shown that attendees want exhibitors to present detailed content and live demonstrations to illustrate the capabilities of their products rather than simple overview presentations of their products. The exhibits shall be arranged so as not to obstruct the general view nor hide the exhibits of others. Plans for specially built displays not in accordance with regulations should be submitted to The Management before construction is ordered.

Licensed Space: Exhibitor is licensed to use exhibit space which includes the following exhibit equipment: 8' high backwall drape, 36" high side rails, suite walls and carpet (if ordered at exhibitor's expense) according to the schedule on the contract, plus a 17" x 11" sign featuring the exhibitor's name and booth number (for linear booths only). Aisle carpeting on Level 1, general guard security, and general aisle cleaning are provided. However, The Management accepts no liability for losses or damages of any kind sustained throughout the Exhibition, except for losses or damages caused by the sole negligence or willful misconduct of Management. The parties to this Contract agree that this agreement is a license to use exhibit space and not a lease or sublease of real property. All exhibit space must be licensed in 10' increments.

Linear Booths: (10' x 10', 10' x 20', 10' x 30') Smaller linear booths with a common backwall touching an aisle may have a full backwall (standard height is 8', maximum is 16' for perimeter) and the sidewalls must drop to 48", 5' from the aisle. Every exhibitor shall be allowed a backwall of at least 10' wide. Exhibit Suite usage in linear booths must have approval of The Management. Hanging signs are not allowed over linear booth configurations.

Crossover Area Displays: Crossover area displays will not be permitted. Crossover displays consist of two booths from the same company divided by an aisle where the dividing aisle could be used as "de facto" exhibit space.

Two-Story Exhibits: The Management prohibits the use of two-story exhibits defined as those in which activity takes place on platforms at a height level of greater than 6' and/or arranged in such a fashion that booth traffic may pass under the platform.

Island Exhibits have four open sides.

Split-Island Exhibits are open on three aisles. The common backwall for this type of exhibit may be a full backwall from aisle-to-aisle; however, the backwall may not exceed 10'. Hanging signs are allowed but must be within the booth footprint and must be positioned so that the sign copy may not be visible from the neighboring split-island booth.

Height Limit: All exhibit materials, equipment, walls or other display items may not be higher than 16' in height.

Hanging Signs: Exhibitors may hang signs over their exhibit. Hanging signs may not exceed 20' in height and may not be attached to any part of the exhibit or suite material.

Finished Surfaces: All exposed areas of the exhibit must be finished or draped surfaces including the back and sides. No graphics, logos or print facing into another exhibit will be allowed. All such material must face into the aisle or into the exhibitor's own space. Any part of any exhibit needing a finished surface at 3:00 pm the day prior to show opening will be draped at the expense of the exhibitor. Show Management will decide whether such drape is needed.

Exhibit Suite Wall Positioning on Main Traffic Aisles: Main traffic aisles are designated by Management as those aisles where attendee traffic will be directed. The exhibits are positioned so that the open or public area of the booth is facing designated main traffic aisles. In order to preserve line of sight to all exhibitors and ensure the professional look of the Exhibition, the placement of suite walls along main traffic aisles is

prohibited. Any placement of suites on main traffic aisles is solely at the discretion of management.

Space License Pricing Information: Pricing for 2024 follows a graduated discount system based on size of the exhibit space according to the schedule on page one of this licensing agreement. Exhibit space must be licensed in 10' x 10' increments. Exhibit licensing includes:

- Illuminated exhibit space with 8' high backwall drape if needed and 3' high side rails.
- Suite walls and carpet (if ordered at exhibitor's expense) according to the schedule on the contract.
- A 17" x 11" identification sign with your company name and booth number (linear booths only).
- General exhibit hall badge checking.
- Daily aisle cleaning service.
- A descriptive listing on the DAC.com website.
- Access to the DAC promotional programs.
- Priority space selection for DAC 2025.
- Choice of hotel accommodations, including hospitality suites and meeting space in the convention center.
- Two complimentary full-conference registrations, plus one additional registration per 500 square feet of exhibit space. Maximum: Twenty full registrations.

2. INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibits must be completely installed and finished prior to show opening and must remain in place and staffed until the show closes. Information for installation and dismantling of exhibits will be sent to you in ample time to prepare for these activities.

3. FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials will be reasonably located within the booth and protected by safety guards and devices where necessary. Only fireproof materials should be used in displays and the necessary fire precautions will be taken by the exhibitor.

No children under the age of fourteen (14) shall be allowed in the exhibit hall at any time. Aisles surrounding the Exhibitor's space must be kept clear. Exhibitors are expected to construct booths in such a manner that will accommodate expected attendees within the confines of their licensed exhibit space.

4. UNION LABOR

Exhibitor must comply with all union regulations applicable to installing, dismantling and display of the exhibits.

5. FILM, SOUND DEVICES AND LIGHTING

Exhibitors wishing to video on the DAC floor must have Management approval in advance of the event. If video is used, the exhibitor agrees to comply with union requirements for the operation of the equipment. Taking of photographs or recording within the exhibit area is prohibited without the permission of the company being recorded. The recommended show photographer is exempt from this rule. Offenders may have their film/recordings/media confiscated and/or may be removed from the show floor.

Audio is permitted if tuned to conversational level (80dB max) and if not objectionable to neighboring exhibitors. Sound will be checked with a decibel meter. Operating equipment that emits excessive noise must be run before or after exhibit hours for specific demonstrations only.

The Management reserves the right to restrict or prohibit the use of glaring lights, objectionable lighting effects, excessive or bothersome noise, or other effects which are offensive or otherwise distract from the Exhibition as a whole.

6. SUBLICENSING OF SPACE

The exhibitor shall not assign, sublicense, or permit the whole or any part of the exhibit space licensed to exhibitor or to have representatives, equipment or materials from any other firms than their own in the exhibit space without the written consent of Management. Only one company shall be considered as the exhibitor, and no other company is licensed to use the space unless said company or unit is a subsidiary or affiliate of the exhibitor.

7. EXHIBITOR'S PERSONNEL AND OTHER CONSIDERATIONS

The Management reserves the right to prohibit an exhibit or part of an exhibit including promotional materials and graphics that in its judgment may detract from the character of or may be considered objectionable to the Exhibition as a whole. The following guidelines will be strictly enforced:

- Distribution of advertising matter and souvenirs must be confined to exhibitor's spaces.
- The use of games or contests in your booth must be approved by The Management.
- Balloons are inappropriate and prohibited.
- Exhibitors are prohibited from having live animals on the exhibit floor including fish or other tank confined displays.
- Undignified methods of attracting attention will not be permitted. Booth activities, costumes, or presentations, which in the opinion of The Management are undignified, tasteless, racist, or sexist, are prohibited.
- Tampering with another exhibitor's booth or equipment will not be tolerated. The offender will be immediately removed from the exhibit floor (at the exhibitor's own expense) and will be restricted from future participation.
- Prices may not be displayed on equipment or in the booth.
- Professional Dress Code: Models, demonstrators, hosts/hostesses and other employees and personnel in the exhibit hall must be attired in a businesslike, professional, tasteful manner. The use of costumes is limited to theater presentations only. Failure of an exhibitor to meet these requirements is grounds for immediate removal of the offending person from the exhibit hall.
- Exhibits must be staffed at all times during the show hours.
- Booths are open to ALL REGISTERED ATTENDEES; registration badge and company ID should match. If any exhibitor does not welcome any properly badged attendee, the booth will be closed. Suite space is exempt from this rule. Access to suites is at the sole discretion of the exhibitor. Fellow exhibitors should act courteously and not crowd other company booths.
- All booths, regardless of size, must have display material, signs, etc. professionally produced. Any display deemed unprofessional in appearance (at the discretion of The Management) will not be permitted.
- Exhibitors are prohibited from promoting, advertising or otherwise displaying information or invitations to seminars, meetings or events that may be construed by Management to be conflicting with or contradictory to the Exhibition as a whole.
- Exhibitors agree to obtain Management approval for advertisements and promotions in the vicinity of the Convention Center as defined in Section 8 of this document. Vehicles, vans, trailers, or any other vehicles used for advertisement and display may not be parked on the exhibit property or any property contiguous to or abutting on the exhibit property.
- Canvassing in exhibit halls or distribution of advertising matter or souvenirs by representatives of non-exhibiting firms are strictly forbidden.
- Stages should be set to accommodate adequate numbers of expected attendees. Stages built on aisles are not allowed. Management reserves the right to move stages if they are determined to interfere with movement of traffic in the aisles.

Exhibitors violating these rules will be given a single official warning. If the violation continues, appropriate action will be taken, which may range from reduction in space selection status to cancellation of contract, forfeiture of payments and removal from the exhibit floor. The Management has sole and complete authority in the interpretation of this policy.

8. CONVENTION CENTER AND HOTEL PUBLIC SPACE

Exhibitors must have permission of The Management in order to reserve and use any meeting rooms, hospitality suites, convention space, ballrooms and other public space in the convention center and official DAC hotels (defined as those hotels with which DAC has a room contract and is listed as a "participating hotel".) Management reserves the right to charge exhibitors a fee for access to or use of the convention center or hotel meeting space.

Exhibitors may not use equipment (computers, software, functioning product) in approved meeting space for product demonstrations without the permission of The Management.

Exhibitors may not hold any meeting, seminar, or other promotional activity June 23-27, 2024, within a 25-mile radius of the Convention Center without the written permission of The Management.

Exhibitor Code of Conduct

Any and all demonstrations and presentations that occur in the public areas of a booth to be open to any show attendee. If an attendee is from a competing company, they are expected to conduct themselves in the following manner:

1. Not to interfere with any public demonstration or presentation.
2. Limit questions to one or two or ask questions off-line.
3. Not to ask questions that are embarrassing, disruptive, or of a sensitive nature.
4. Not to engage in inappropriate, disruptive, or unprofessional behavior.
5. Not to stand in the front of a demonstration or presentation in order to block the view or interaction of others.
6. To leave if the booth or demonstration/presentation area becomes crowded.

Requests for an attendee to leave if they violate the above code of conduct must be handled in a professional, non-disruptive manner and reported to the attendee's company representative at the show.

DAC Sound Reinforcement System Guidelines

The following guidelines are for exhibitors using reinforced or amplified sound in their booth presentations. These guidelines have been developed in an effort to balance the exhibitors' ability to present product information to interested attendees and with the need to maintain noise levels that do not interfere with exhibitors' abilities to conduct business in the suite areas.

- The playback level for loudspeakers utilized for speech reinforcement is limited to the A-weighted sound level of amplified signal not greater than 75 decibels.
- Presentation's volume should be set at a level above the ambient level only to a point that is intelligible to the listeners, and in any case, may not be greater than 75 dB.
- Theaters and presentation area loudspeakers must be situated within each booth so that sound is directed inward toward the center or interior of the booth. Speakers may not be pointed toward an aisle or neighboring booth.
- Loudspeakers may not be positioned higher than eight (8) feet above the floor. This gives two feet of acoustic shielding between any loudspeaker and the top of the suite walls, which allows an additional sound barrier.
- Loudspeakers must be pointed down at a 45-degree angle. This angle can be adjusted where appropriate but should never approach parallelism with the floor.
- Theaters and presentation areas should utilize audio coverage from several loudspeakers in a distributed array rather than a single loudspeaker source. Multiple sources closer to the audience allow the reproduced level to be much lower than a single source farther away that requires much higher levels to cover a greater distance. If possible, loudspeakers should be located at distances not greater than 15 feet from the farthest receptor.
- We recommend that systems used to reproduce musical content be filtered so that the signal is rolled-off or reduced at a minimum of 12 decibels per octave below 200 Hz. This can be easily accomplished using a standard equalizer in the playback electronics.
- This would affect only the low frequency content of music, but have little effect on speech.
- Loudspeakers should not be located directly adjacent, or attached to, the walls of suites.



EXHIBIT SPACE APPLICATION/CONTRACT

61st Chips to Systems Conference (DAC)
Conference: June 23-27, 2024 • Exhibits: June 24-26, 2024
Moscone West, San Francisco, CA

INSTRUCTIONS

Complete and return to:
DAC 2024 c/o Hall-Erickson, Inc., Exhibition Management,
98 E. Chicago Ave. Suite 201, Westmont, IL 60559, USA
tel +1 630.434.7779, fax +1 630.434.1216, exhibits@2024dac.com

Payment Terms - A 40% deposit is due on the date noted on the invoice. The amount due will depend on the date the contract is received and amount of licensed Exhibit space and Meeting Suites requested. Final payment will be due February 1, 2024, or on the date noted on the invoice.

1. COMPANY INFORMATION

Company/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Web Address _____

Corporate Email _____

Contact Name _____

Contact Title _____

Contact Email _____

Mobile Phone Number OR WhatsApp Number (Please indicate below)

- Mobile Number WhatsApp Number

2. EXHIBIT SPACE PRICING

Pricing for 2024 follows a graduated discount system based on size of the exhibit space according to the schedule below. Exhibit space must be purchased in 10' x 10' increments.

- The cost for exhibit space is as follows:
- The first 100 square feet of exhibit space is \$54.40 per square foot
 - From 101 to 800 square feet the cost is \$44.30 per square foot
 - From 801 to 2000 square feet the cost is \$40.30 per square foot
 - 2001 square feet and above the cost is \$36.70 per square foot

EXHIBIT SPACE DIMENSIONS

Total exhibit space required _____ square feet.

Dimensions: _____ feet X _____ feet
(must be in increments of 100 sq. ft.)

3. EXHIBIT SPACE LOCATION

Review the Exhibit Hall Floor Plan [here](#) and indicate your preferred exhibit space locations below. Management will make every effort to accommodate your location preferences in view of the available exhibit space at the time of your assignment.

Booth #: 1st _____ 2nd _____ 3rd _____

Note that per Clause 12 of the agreement, Management, at its sole discretion, reserves the right to make changes in space assignments that it deems are in the overall best interest of the exhibition.

4. MEETING SUITE PRICING (Optional)

Meeting Suites can be added at a later date. Order deadline is April 5. Approval deadline is June 10.

Exhibitors are allowed to build Meeting Suites within their licensed Exhibit space at \$20.00 per sq. ft. on the following basis:

- Exhibit space of 100 sq. ft. – no Suites allowed.
- Exhibit space from 200 to 400 sq. ft. – at least 100 square feet of Exhibit space must be public booth space.
- Exhibit space greater than 400 sq. ft. – at least 25% of Exhibit space must be public booth space.

MEETING SUITE DIMENSIONS

Total Meeting Suite space required _____ sq. ft.

Dimensions: _____ feet X _____ feet
(must be in increments of 100 sq. ft.)

5. ACCEPTANCE OF CONTRACT

Exhibitor warrants that they have the authority to enter into this Contract on behalf of their company/organization and agree to pay rental for the licensed Exhibit space and to adhere to the payment schedule outlined above. This agreement made this date, by and between the undersigned, hereinafter referred to as "Exhibitor" and the Association for Computing Machinery, and The Institute for Electrical and Electronics Engineers, on behalf of the 2024 ACM/IEEE 61st Chips to Systems Conference, hereinafter referred to as "DAC". By agreeing to this contract, Exhibitor agrees to be bound by the terms, regulations and conditions listed on page two of this agreement, and as included in the exhibitor manual, and as defined by Hall-Erickson, Inc. ("HEI", "The Management"). The exhibitor expressly consents to abide by the rules and to comply with Management's enforcement of the rules. The exhibitor further agrees to submit all promotional plans for pre-approval. If Management, in its sole discretion, determines an exhibitor has violated the rules, the violating exhibitor, after receiving a single official warning and failing to correct the violation, shall incur a severe and appropriate penalty until the exhibitor comes into compliance to the reasonable satisfaction of The Management.

Name _____

Authorizing Signature _____ Date _____

By submitting this contract, exhibitor agrees to be contacted by email, mail, and phone number on file from ACM, IEEE and its representatives and agents.

REGULATIONS AND CONDITIONS OF CONTRACT

1. PURPOSE AND ARRANGEMENT OF EXHIBITS The main purpose of the DAC is educational and the exhibits together with the technical sessions are vital elements of this process. Management and the Exhibitor agree that the purpose of the Exhibition is educational and will conduct them accordingly. Plans for custom built displays not in accordance with regulations should be submitted to Management before construction is ordered. Licensed Exhibit Space. Exhibitor is licensed to use Exhibit space which includes the following exhibit equipment: 8' high backwall drape, 36" high side rails, suite walls and carpet (if ordered at exhibitor's expense) and a 17" x 11" sign featuring the Exhibitor's name and booth number (linear booths only). Aisle carpeting, general guard security, and general aisle cleaning are provided. However, Management accepts no liability for losses or damages of any kind sustained throughout the Exhibition, except for losses or damages caused by the sole negligence or willful misconduct of Management. The parties to this contract agree that this agreement is a license to use Exhibit space and not a lease or sublease of real property.

Linear Booths (10' x 10', 10' x 20', 10' x 30') Smaller linear booths with a common backwall touching an aisle may have a full backwall (standard height is 8', maximum is 16' for perimeter) and the sidewalls must drop to 48", 5' from the aisle. Every Exhibitor shall be allowed a backwall of at least 10' wide. Exhibit Suite usage in linear booths must have approval of Management.

Island Exhibits have four open sides. Exhibit fixture may not exceed 16'. Hanging signs are allowed but must be within the booth footprint with the top of the sign not exceeding 25'.

2. EXHIBITION OPERATING RULES AND REGULATIONS Exhibitor agrees to be bound by the rules and regulations established in the "Chips to Systems Conference Exhibition Operating Rules and Regulations"; provided however, that in the event of a conflict between such Rules and Regulations and this agreement, this agreement shall prevail. This document details the conditions under which Exhibitors agree to participate and will be strictly enforced by Management.

3. FIRE, SAFETY AND HEALTH The Exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. Exhibitor further agrees to comply with all Fire, Safety and Health guidelines as defined in the "Exhibition Operating Rules and Regulations".

4. UNION LABOR Exhibitor must comply with all union regulations applicable to installing, dismantling and display of the exhibits.

5. SUBLICENSING OF SPACE The Exhibitor shall not assign, sublicense, or permit the whole or any part of the Exhibit space licensed to Exhibitor or to have representatives, equipment or materials from any other firms than their own in the Exhibit space without the written consent of Management. Only one company shall be considered as the Exhibitor, and no other company is licensed to use the Exhibit space unless said company or unit is a subsidiary or affiliate of the Exhibitor.

6. OFFICIAL CONTRACTORS The official contractor has been designated to perform services for an Exhibitor such as the rental of furniture, erection of exhibits, electrical work, plumbing, labor, cleaning, and other service. No Exhibitor or representative shall contract for such services with other than the said official contractor without the express written consent of Management, which, for reasons of security, in its sole discretion can deny such permission. In the event Exhibitor hires subcontractors to perform services for the event, Exhibitor shall: (a) remain fully responsible and liable for the subcontracted obligations and duties to the same extent as if Exhibitor had fulfilled the obligations and duties itself; (b) bear all responsibility for paying such subcontractors and not charge DAC for the services performed by such subcontractors; and (c) indemnify DAC against any third party damages arising from the gross negligence or willful misconduct of such subcontractors.

7. LIABILITY AND INSURANCE The Exhibitor assumes entire responsibility for and hereby agrees to protect, indemnify, defend and hold harmless, DAC, Management, Moscone West Convention Center and its employees and agents, against all third party claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees finally awarded by a court of competent jurisdiction arising out of or caused by Exhibitor gross negligence or willful misconduct, excluding any such liability caused by the sole negligence of Moscone West Convention Center, its employees and agents. In addition, Exhibitor acknowledges that DAC, Management and Moscone West Convention Center do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained throughout Exhibition.

Insurance Requirements. All exhibitors participating in the DAC are required to obtain a general public liability insurance in the amount of one million dollars (\$1,000,000) per occurrence. DAC and Moscone West Convention Center shall be named as additional insured on the general liability policy. Such insurance maintained by the exhibitor must be issued by an insurance company with an A.M. Best rating of A or higher and shall include coverage of the indemnification obligations of the exhibitor under these rules and regulations. Each exhibitor is also required to carry workers compensation protecting employees in accordance with the laws of the state in which the Exhibition is being held. Nothing in this paragraph shall limit the amount of liability an exhibitor may be responsible for.

8. CONVENTION CENTER AND HOTEL PUBLIC SPACE Management maintains control of all space in the convention center and official DAC hotels (defined as those hotels with which DAC has a room contract and is listed as a "participating hotel".) Exhibitor agrees to comply with guidelines as defined in the "Exhibition Operating Rules and Regulations" for use of any meeting rooms, hospitality suites and/or function space.

9. UNOCCUPIED SPACE Management reserves the right, should any Exhibitor's licensed Exhibit space remain unoccupied on the opening day of the Exhibition, or should any space be forfeited due to the failure to make proper payment, to license any space to any other Exhibitor, or use said space in any other manner, but this clause shall not be construed as affecting the obligation of the Exhibitor to pay the full amount specified in its invoice for the licensed space under the terms of this contract.

10. INABILITY TO PERFORM Except as the Exhibitor's license fee obligation may be reduced as set forth in paragraph 17, the Exhibitor is responsible for total license fee irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibit to arrive for any reason, or cancellation by Sponsors of the Exhibits, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of God, or any other reason of any kind whatsoever not within Sponsors' control.

11. OBSERVANCE OF LAWS Exhibitor shall abide by and observe all laws, regulations and ordinances of any applicable government authority and all rules of Moscone West Convention Center. Exhibitor is required by the applicable state laws to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

12. ASSIGNMENT OF EXHIBIT SPACE Management shall assign the exhibit space to the Exhibitor for the period of the Exhibition (provided the exhibit building is made available to Management) in priority order based on the Chips to Systems Conference priority rules and/or receipt of contract. Such assignment is made for the period of this Exhibition only and does not imply that the same or similar space be held or offered for future exhibitions. Every effort will be made to respect the Exhibitor's Exhibit space location choices whenever possible, but Management's decision will be final. Management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total Exhibition. Management reserves the right to withdraw its acceptance of this application/contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or service is not eligible to be displayed in this exhibition, provided, however, that Management will refund to the exhibitor any fees paid by Exhibitor.

13. AMENDMENTS The regulations have been formulated for the best interest of the Exhibitors as well as this Exhibition and DAC. All matters and questions not covered by these regulations or in the "Exhibition Operating Rules and Regulations" are subject to the decisions of Management. This contract and/or the "Exhibition Operating Rules and Regulations" may be amended at any time by Management upon prior written notice and all amendments that may be so made shall be equally binding on all parties affected by them as by the original regulations. Management has sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

14. PUBLICITY Management may use Exhibitor's name and any non-confidential materials provided by Exhibitor on Management's website and for internal and trade purposes, but only for the purposes of promoting this Exhibition.

15. MISCELLANEOUS This contract shall be subject to interpretation by New York law and the venue for all legal proceedings involving or arising from this contract shall be in the State of New York. No waiver of any term or condition of this contract by either party shall be deemed to imply or constitute a further waiver of the same term or condition or any other term or condition of this contract. Note: It is the Exhibitor's responsibility to understand the guidelines governing Exhibitor participation as set forth in this contract and the "Exhibition Operating Rules and Regulations". Please refer to these when necessary or call the DAC office for further information.

16. DEPOSIT AND CANCELLATION POLICY A 40% deposit is due on the date noted on invoice; the amount will depend on the date the contract is received and amount of licensed Exhibit space and Meeting Suites requested. Full payment is due by February 1, 2024, or on the date noted on invoice. Contracts received after February 1, 2024, will be invoiced for 100% of the amount due. In the event Exhibitor pays the 40% licensing deposit but fails to pay the portion of the licensing fee due by February 1, 2024, Management has the option of either: (1) canceling this contract, in which case Exhibitor is obligated to pay the remainder of the licensing fee; or (2) leaving this contract in effect, in which case Exhibitor will be liable for the remainder of the licensing fee. Exhibitors with contracted space as of February 1, 2024, are liable for 100% of the license fee for the contracted space. Exhibitor shall be liable for the total licensing fee unless Exhibitor notifies Management in writing of its intent to cancel, in which case Exhibitor's obligation to pay shall be as set forth below. Any amount payable to DAC pursuant to this contract and not paid by the dates in the schedule below shall bear interest at the rate of 1.5% per month, or the maximum legal rate, whichever is less. In the event Exhibitor reduces space, Exhibitor shall be obligated to pay the licensing fee for the amount of space reduced as set forth in the cancellation schedule below. However, Exhibitor shall not be permitted to reduce space unless Exhibitor has paid all amounts owed to DAC, including the deposit as required by this contract. Exhibitor agrees that the forfeitures provided for in this contract shall be considered to be liquidated damages for the late cancellation or reduction of space and the problems and losses caused to DAC associated with late cancellation or reduction of space.

17. CANCELLATION/REDUCTION OF SPACE FORFEITURE SCHEDULE Upon contract submission through September 1, 2023: No penalty on cancellation or reduction of licensed space.

After September 1, 2023, but before February 1, 2024: 40% of the total license fee for cancellation or reduction in exhibit space. On or after February 1, 2024: 100% of the total license fee for cancellation or reduction in exhibit space. No refund or credit at any time.

The DAC office must be notified in writing by the Exhibitor of any cancellation or reduction in space.

In the case of a merger, payments received will be transferred to the parent company. Cancellation of space as a result of a merger will be charged a penalty based on the above cancellation forfeiture schedule. The Exhibitor assumes entire responsibility and hereby agrees to indemnify DAC and Management for the loss of any sales, present or future, which may result from cancellation or reduction of space. Hotel rooms and suites at the DAC participating hotels shall be canceled immediately upon notification of cancellation of exhibit space at the DAC. The participating hotels have contractually agreed to, and are bound by, this provision. There are no exceptions to this cancellation rule.

DAC Sponsorship & Promotional Opportunities

Questions? Contact Patrick Filippelli at PFilippelli@heexpo.com, 630.929.7960
or Zach Erickson at ZErickson@heexpo.com, 630.929.7934

Conference Programs:

- Front-End/Back-End Track - \$25,000 – exclusive!
- IP Track - \$15,000 – exclusive!
- Embedded Track - \$15,000 – exclusive!
- I Love DAC – \$11,000

Conference Materials:

- Badge & Lanyard – \$22,000 – exclusive!
- Conference Bag – \$15,000 – exclusive!
Sponsor responsible for production
- DAC T-shirt – \$8,000 – exclusive!
Sponsor responsible for production

Hosted Events:

- HACK@DAC Sponsorship - \$10,000
- Student Events Sponsorship – \$25,000
- Networking Receptions on Monday, Tuesday, Wednesday –
\$25,000 each day
- Welcome Reception on Sunday – \$10,000
- Exhibit Hall Coffee Breaks – \$10,000
- Press Room Breakfast/Press Conference Sponsor -
\$7,500 - exclusive!

Advertising – Print and Digital:

- Conference Program & Exhibits Guide – \$750 – \$5,000
- Map Guide – \$10,000 – exclusive!
- Mobile App Splash Page – \$10,000 – exclusive!
- Wireless Internet – \$15,000 – exclusive!

Sponsorships – Onsite:

- DAC Pavilion - \$18,500 – exclusive!
- DAC Community Connection Zone – \$20,000 – exclusive!
- Registration Area - \$20,000 – exclusive!
- City Bytes & Beverages Hospitality Zone - \$10,000
- DAC Headshot Lounge - \$15,000 - exclusive!

Advertising – Onsite:

- Lobby Banner – Level 1 – \$12,000
- Exhibition Entrance Banner – Level 1 – \$10,000
- Column Surrounds – Level 1 – \$10,000
- Lobby Banner – Level 2 – \$12,000
- Exhibition Entrance Banner – Level 2 – \$12,000
- Column Surrounds – Level 2 – \$10,000
- Escalator Banner Level 1 and Level 2 – \$8,000
- Aisle Signs – \$20,000 – includes sign production –
exclusive!
- Lobby Digital Sign – \$15,000 – 10 second spot/30
minutes per
hour - exclusive!
- Exhibit Entrance Floor Sticker – \$7,500

[CLICK HERE TO VIEW
ALL AVAILABLE OPPORTUNITIES](#)

Complete and submit the [Reservation Form](#) to Exhibits@2024DAC.com.

**Submitting the reservation form does not guarantee that the opportunities indicated are available.
Opportunities are confirmed on a first come, first served basis. Act today!*

Questions? Contact Patrick Filippelli at PFilippelli@heexpo.com, 630.929.7960
or Zach Erickson at ZErickson@heexpo.com, 630.929.7934.

Linear Booth Regulations

One or more 10'x10' booths in a straight line

Linear booths, also called “in-line” booths are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Height

Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'.

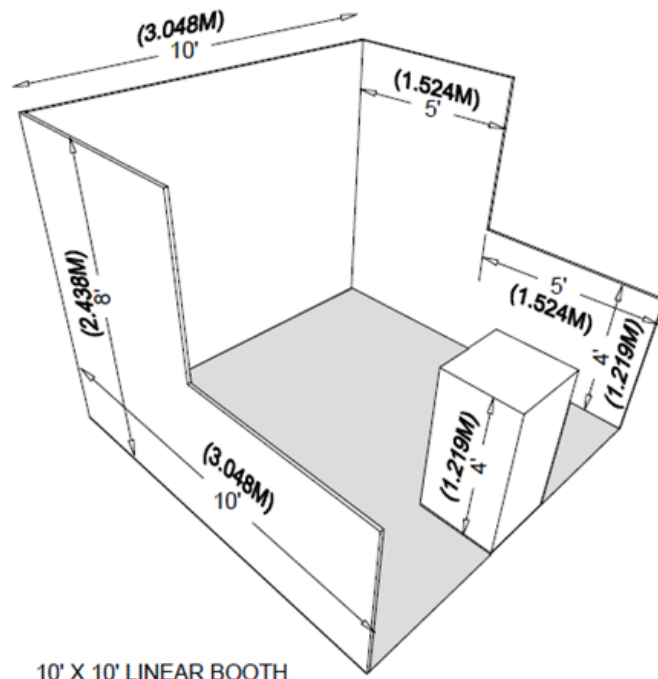
Hanging Signs

Hanging signs are not allowed over linear booth configurations.

Set-back

Sidewalls must drop to 48", 5' from the aisle. All display fixtures over 4' (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoining exhibit must be confined to the rear five feet of the exhibit space to avoid blocking your neighbor's visibility. Exhibitors with larger spaces – 30 lineal feet (9.14m) or more may extend booth fixtures, signage, and other display items all the way to the front line of their exhibit booth; provided that these items are at least 10 lineal feet away from any neighboring booth.

Suite usage in linear booths must have approval of Management.



Perimeter Booth Regulations

One or more 10'x10' booths in a straight line on a perimeter aisle

A perimeter booth is a linear booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

Height

Exhibit fixtures, components and identifications signs will be permitted to a maximum height of 16'.

Intent

Outer perimeter booths do not back up to another exhibitor's booth. Display back walls and materials over 8' will not interfere with or distract from any other exhibit booth.

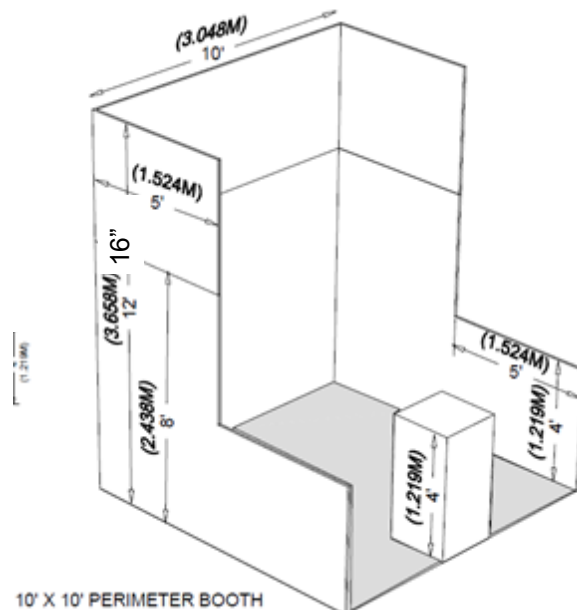
Hanging Signs

Hanging signs are prohibited in perimeter linear booths.

Set-Back

Sidewalls must drop to 48", 5' from the aisle. All display fixtures over 4' (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoining exhibit must be confined to the rear five feet of the exhibit space to avoid blocking your neighbor's visibility. Exhibitors with larger spaces – 30 lineal feet (9.14m) or more may extend booth fixtures, signage, and other display items all the way to the front line of their exhibit booth; provided that these items are at least 10 lineal feet away from any neighboring booth.

Suite usage in perimeter booths must have approval of Management.



Island Booth Regulations

Exhibit space, 400 sf. or greater, with aisles on four sides.

An Island Booth is a booth exposed to aisles on all four sides.

Height

Exhibit fixtures and components will be permitted to a maximum height of 16'.

Hanging Signs

Hanging signs are allowed but must be within the booth footprint with the top of the sign not exceeding 20'.

Set-Back

An island booth is separated by the width of an aisle from all neighboring exhibits so there is no set-back regulation.

Guidelines for Suite Portion of Exhibit Space

Exhibit space must have a portion of the area designated as public access to all attendees.

- Floor spaces less than 400 square feet, a minimum of 100 square feet of an Exhibitor's floor space must be public.
- Floor spaces 400 square feet or greater, 25% of an Exhibitor's space must be public.

Two-Story Exhibits

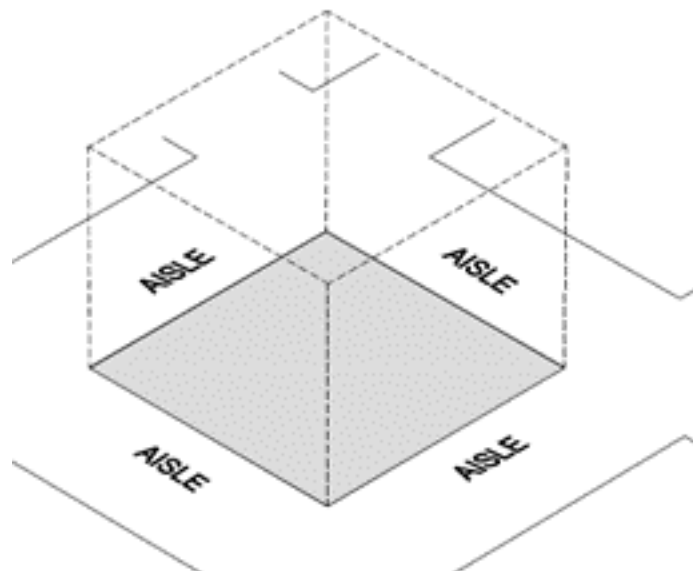
Management prohibits the use of two-story exhibits defined as those in which activity takes place on platforms at a height level of greater than 6' and/or arranged in such a fashion that booth traffic may pass under the platform.

Structural Integrity

Exhibitors must adhere to all structural rules and regulations of the convention facility.

Lighting

Lighting must be directed exclusively into the exhibitor's booth, not in the aisles, nor in any other part of the exhibit hall.



Cubic Content
Up to 16' High

Split-Island Exhibits

Open on three aisles

A Split-Island Exhibit is also known as a Peninsula Exhibit.

Height

The common backwall for this type of exhibit may be a full backwall from aisle-to-aisle; however, the backwall may not exceed 10'. Booth structure may not exceed 16'.

Hanging Signs

Hanging signs are allowed but must be within the booth footprint with the top of the sign not exceeding 20'. Hanging signs must be within the booth footprint and must be positioned so that the sign copy may not be visible from the neighboring split-island booth.

Finished Surfaces

All exposed areas of the exhibit must be finished or draped surfaces including the back and sides. No graphics, logos or print facing into another exhibit will be allowed. All such material must face into the aisle or into the exhibitor's own space. Any part of any exhibit needing a finished surface at 3:00 pm the day prior to show opening will be draped at the expense of the exhibitor. Show Management will decide whether such drape is needed.

Guidelines for Suite Portion of Exhibit Space

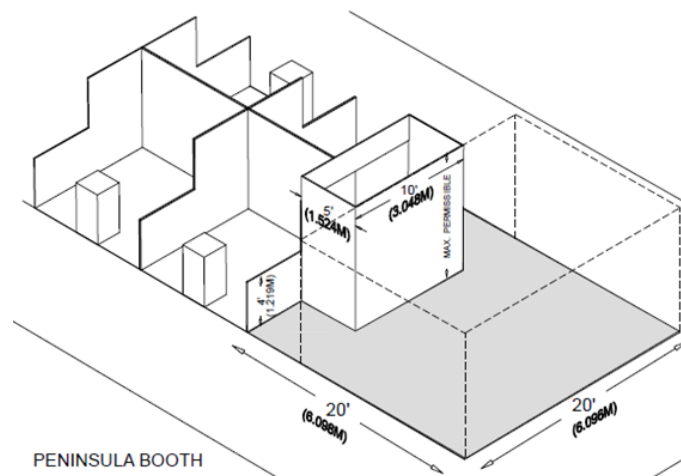
Exhibit space must have a portion of the area designated as public access to all attendees.

- Floor spaces less than 400 square feet, a minimum of 100 square feet of an Exhibitor's floor space must be public.
- Floor spaces 400 square feet or greater, 25% of an Exhibitor's space must be public.

Suite Wall Positioning on Main Traffic Aisles

Main traffic aisles are designated by Management as those aisles where attendee traffic will be directed. The exhibits are positioned so that the open or public area of the booth is facing designated main traffic aisles. In order to preserve line of sight to all exhibitors and ensure the professional look of the Exhibition, the placement of suite walls along main traffic aisles is prohibited. Any placement of suites on main traffic aisles is solely at the discretion of management.

Exhibitors adjoining split-island exhibits are entitled to the same reasonable sight line from the aisle as they would expect if they were adjacent to an exhibitor with a stand-alone booth.



Booth Demonstration Regulations

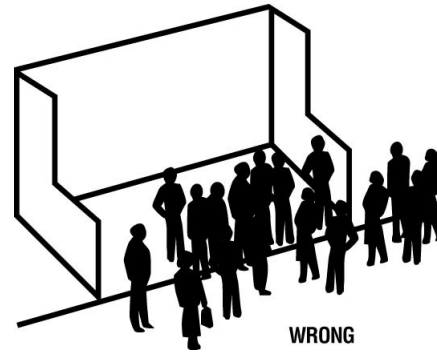
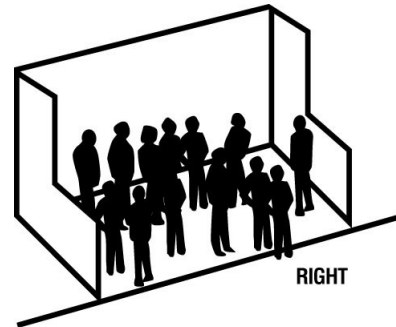
Demonstration areas must be organized within the exhibitor's space so as not to interfere with traffic in the aisles. Sampling or demonstration tables must be placed a minimum of 2'0" (60cm) from the aisle line. Should spectators or samplers interfere with the normal traffic flow in the aisle or overflow into neighboring exhibits, Show Management will have no alternative but to request that the presentation or sampling be eliminated. Each exhibitor has the responsibility to assure proper flow of traffic through the aisles around their booth.

Sound

Exhibitors must police their own booths to be sure the noise levels from demonstrations or sound systems are kept to a minimum and do not interfere with neighboring booths. Remember the use of sound systems or equipment producing sound is an exception to the rule, not a right. Audio is permitted if tuned to conversational level (75dB max) and if not objectionable to neighboring exhibitors. Sound will be checked with a decibel meter. Operating equipment that emits excessive noise must be run before or after exhibit hours for specific demonstrations only. Show Management reserves the right to determine at what point sound constitutes interference with others and will be discontinued.

Lighting

Management reserves the right to restrict or prohibit the use of glaring lights, objectionable lighting effects, excessive or bothersome noise, or other effects which are offensive or otherwise distract from the Exhibits as a whole.





Conference Dates: June 23 – 27, 2024 • Exhibit Dates: June 24 – 26, 2024 • Moscone Center • San Francisco, CA • DAC.com

Exhibitor Appointed Contractor Notification **Deadline date: May 21, 2024**

Exhibitors may employ the services of independent contractors to install and dismantle their exhibits, providing the exhibitor and the Exhibitor Appointed Contractor (EAC) comply with all show rules and regulations. Show Management must be notified 30 days prior to the first move-in day of the show if you are using an EAC. Exhibitors must also notify their EAC that a General Liability Certificate of Insurance is required by May 21, 2024 to Show Management.

We request permission to use the following EAC to perform installation and dismantle services:
EXHIBITOR APPOINTED CONTRACTOR (EAC)

Company: _____

Contact: _____

City: _____ State: _____

Email: _____

Phone: _____ Fax: _____

SUBMITTED BY (EXHIBITING COMPANY)

Your company: _____ Booth #: _____

Contact: _____ Title: _____

Signature: _____ Date: _____

Return to: EAC Department
DAC Exhibits Team
Fax: 630.560.4274
E-mail: khohman@heiexpo.com



Conference Dates: June 23 - 27, 2024 • Exhibit Dates: June 24 - 26, 2024 • Moscone Center • San Francisco, CA • DAC.com

EAC Insurance Requirements **Deadline date: May 21, 2024**

The EAC shall provide Hall-Erickson, Inc. with a Certificate of Liability Insurance as evidence of coverage on the amounts required as indicated below. Only an original certificate bearing an original signature will be accepted. The purpose for obtaining these certificates is to provide the show, and its insurer, with the information necessary to evaluate the risk potential.

Workers Compensation & Employers Liability:

Workers Compensation in accordance with the Laws of the State of California.
Employers Liability — \$500,000.....Bodily Injury By Accident—Each Accident
\$500,000.....Bodily Injury By Disease—Each Employee
\$500,000.....Bodily Injury By Disease—Policy Limit

General Liability: \$2,000,000.....General Aggregate
\$2,000,000.....Products & Completed Operations Aggregate
\$1,000,000.....Personal & Advertising Injury
\$1,000,000.....Each Occurrence

The following entities must be named to the General Liability as Additional Insureds:

1. The Chips to Systems Conference (DAC) 2024
2. Hall-Erickson, Inc.
3. T3 Expo
4. Moscone Center

Coverage provided to the Additional Insureds shall be on a primary basis.

Automobile Liability: \$2,000,000...Combined Single Limit for Bodily Injury and Property Damage
Hall-Erickson, Inc. must be notified 30 days in advance of any change or cancellation of the above listed policies. The policies must be issued by an insurance company admitted to do business in California with an A.M. Best Rating of A- or higher. In addition, these insurance requirements shall not limit the amount a contractor or insurance company may be found responsible for.

Please forward your certificate of insurance to:

Hall-Erickson, Inc.
DAC Exhibits Team
98 E. Chicago Avenue Westmont, IL 60559
Fax: 630.560.4274
E-mail: khohman@heiexpo.com

NOTE: A sample certificate is provided on the next page. If you are providing services to more than one exhibiting company for **The Chips to Systems Conference (DAC) 2024**, you need only to forward one (1) original Certificate of Liability Insurance.

ACORD CERTIFICATE OF LIABILITY INSURANCE DATE (MM/DD/YY)
5/24/24

PRODUCER (630) 324-2564 FAX (630) 324-2565
T.J. Adams Group, LLC
 333 E. Butterfield Rd., 5th Floor
 Lombard, IL 60148

INSURED
EAC Company
 123 Main Street
 Anywhere, IL 60000

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

INSURERS AFFORDING COVERAGE

INSURER A: **Insurance Company A**
 INSURER B:
 INSURER C:
 INSURER D:
 INSURER E:

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	
A	GENERAL LIABILITY	ABC 12345	01/01/2024	12/31/2024	EACH OCCURRENCE	\$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY				FIRE DAMAGE (Any one fire)	\$ 50,000
	<input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR				MED EXP (Any one person)	\$ 5,000
	_____				PERSONAL & ADV INJURY	\$ 1,000,000
	_____				GENERAL AGGREGATE	\$ 2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:				PRODUCTS-COMP/OP AGG	\$ 2,000,000
	<input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					
A	AUTOMOBILE LIABILITY	ABC 12345	01/01/2024	12/31/2024	COMBINED SINGLE LIMIT (Ea accident)	\$ 2,000,000
	<input checked="" type="checkbox"/> ANY AUTO				BODILY INJURY (Per person)	\$
	<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per accident)	\$
	<input type="checkbox"/> SCHEDULED AUTOS				PROPERTY DAMAGE (Per accident)	\$
	<input checked="" type="checkbox"/> HIRED AUTOS					
<input checked="" type="checkbox"/> NON-OWNED AUTOS						
	GARAGE LIABILITY				AUTO ONLY-EA ACCIDENT	\$
	<input type="checkbox"/> ANY AUTO				OTHER THAN EA OCC	\$ 1,000,000
					AUTO ONLY: AGG	\$
A	EXCESS LIABILITY				EACH OCCURRENCE	\$ 1,000,000
	<input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE				AGGREGATE	\$ 1,000,000
	<input type="checkbox"/> DEDUCTIBLE					\$
	<input type="checkbox"/> RETENTION \$					\$
						\$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	ABC 12345	01/01/2024	12/31/2024	<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER	
	E.L. EACH ACCIDENT				\$ 500,000	
	E.L. DISEASE-EA EMPLOYEE				\$ 500,000	
	E.L. DISEASE-POLICY LIMIT				\$ 500,000	
	OTHER					

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS

General Liability policy includes the interest of: The Chips to Systems Conference 2024, Hall-Erickson, Inc., T3 Expo, Moscone Center and/or their respective agents as additional insureds.

CERTIFICATE HOLDER	ADDITIONAL INSURED; INSURER LETTER _____	CANCELLATION
Hall-Erickson, Inc. 98 E. Chicago Avenue Westmont, IL 60559		SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL <u>30</u> DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.
		AUTHORIZED REPRESENTATIVE
		Joe Smith